



Resolution Appointing 2 Members to the Gilpin Advertising Panel

Agenda Item Staff Report, Board of County Commissioners

Requested by: Melanie Bleyler, Community Engagement Officer, County Manager's Office

Additional Presenters:

Meeting Date: December 9, 2025

Public Hearing Required? No

Background/Request Description:

This resolution outlines the annual appointment process for the Gilpin Advertising Panel (GAP), originally established under Resolution 23-32 on August 8, 2023. GAP members serve staggered three-year terms, with one term expiring each January.

For the 2025 appointment cycle, one full three-year term and one partial term (two years remaining) required appointments. Five qualified applications were received, all with marketing, advertising, and/or tourism experience. Three applicants are full-time Gilpin County residents.

The two remaining 2025 GAP members met on December 3 to review applications and provide recommendations to the Board of County Commissioners.

The resolution formally appoints:

[Name] to a full three-year term ending January 1, 2029.

[Name] to complete the remaining two years of a separate term ending January 1, 2028.

Requested Action: Review the five applicants for appointment to the GAP based on the requirements in the by-laws and state statute. Approve the resolution by filling in the names of the two applicants the Board wishes to serve on the GAP for 2026.

Alternatives: Deny or postpone the adoption of the resolution.

Fiscal Impacts: None.

Legal Impacts: None.

Environmental Impacts: None.

Human Resources Impacts: None.

Grant-Related? No.

**Before the Board of County Commissioners
County of Gilpin, State of Colorado**

Appointing Two Voting Members to the Gilpin Advertising Panel

WHEREAS, on August 8, 2023, the Board of County Commissioners approved Resolution 23-32, which appointed voting members to the Gilpin Advertising Panel (GAP); and

WHEREAS, the terms of the appointments are staggered, with one officer's term expiring each year in January; and

WHEREAS, one member must be appointed for a new 3-year term; and

WHEREAS, another member must be appointed to complete the remaining 2 years of a separate 3-year term; and

WHEREAS, five applications were received with all applicants possessing marketing, advertising, and/or tourism background, and three of whom are full-time residents; and

WHEREAS, the two remaining members of the 2025 GAP met on December 3 to review the applicants to make appointment recommendations to the Board of County Commissioners.

NOW THEREFORE BE IT RESOLVED by the Board of County Commissioners as follows:

1. _____ is appointed to a three-year term to the Gilpin Advertising Panel, term ending January 1, 2029.
2. _____ Is appointed to complete the last two years of a three-year term to the Gilpin Advertising Panel, term ending January 1, 2028.

ADOPTED this _____ day of _____, 2025, by a vote of _____ to _____.

ATTEST:

**BOARD OF COUNTY COMMISSIONERS
COUNTY OF GILPIN, COLORADO**

Kimberly Kaufman, Deputy County Clerk

Sandy Hollingsworth, Chair

RECORDING STICKER

RECORDING STICKER

ACKNOWLEDGEMENT

STATE OF COLORADO)

)ss.

COUNTY OF GILPIN)

Sandy Hollingsworth, Chair, and Kimberly Kaufman, Deputy County Clerk, County of Gilpin, acknowledged the foregoing Resolution before me this _____ day of _____, 2024.

Witness my hand and official seal

Notary Public

RECORDING STICKER

RECORDING STICKER



Update on Community Benefits changes at the state level

Agenda Item Staff Report, Board of County Commissioners

Requested by: Janey Barker, Director, Human Services

Additional Presenters: David Josselyn

Meeting Date: December 9, 2025

Public Hearing Required? No

Background/Request Description: This is a place holder to give a staff report on changes at the state level for various community benefits programs

Requested Action: None

Alternatives: None

Fiscal Impacts: None.

Legal Impacts: None.

Environmental Impacts: None.

Human Resources Impacts: None.

Grant-Related? No.



County Attorney's Report December 9th – Board of County Commissioners Meeting

1. Reviewed/Reviewing/Drafting the following Contracts/Languages:
 - a. Drug Affected Properties Ordinance
 - b. Designation of County Roads Resolution
 - c. BBA Water Consulting Contract / Engagement Letter
 - d. Road Maintenance Agreement Template for Public Works
 - e. Orlo Contract
 - f. Pano Ai Tower Lease Agreement
 - g. United Power Tower Lease Agreement
 - h. 2026 Community Funding Contracts
 - i. Independent Contractor's License- Department of Human Services
 - j. Clear Ballot Service Agreement
 - k. My Hygienist Contract
2. Provided legal advice and research relative to the following matters:
 - a. Litigation and other matters which are confidential under Attorney Client Privilege.
 - b. Board of Assessment Appeals for Assessor's Office
 - c. Open Records Assistance
3. Miscellaneous
 - a. Working on revisions to Land Use Code

County Managers' Report

December 9, 2025



- Regular monthly staff meetings with Senior Leadership Team (SLT), Appointed Leadership Team (A-Team), A-Team attending Mgr. Office weekly meeting on rotations.
- Address various needs of staff, public and Commissioners. Administrative functions
- Various meetings with vendors/consultants and outside agencies

Areas of Note:

Recent Focus Areas

- Regular, Budget and Work Session Agenda Schedule and Preparation
 - Next Regular BoCC meeting
 - January 13, 2026
 - Work Session (Tentative)
 - November 4, 2025
 - Office Of Emergency Management – Update
 - GAP Membership
 - 2026 Fee Schedule
 - December 2, 2025 - Canceled
- Community Annex – Construction underway
- Records/Files Scanning Project / Project expanding to Treasurer Files– ongoing,
- Strategic Work Session – Draft Mission, Vision and Goals
- Tuesday, December 16th BoCC meeting canceled
- Contract Status – Manager Authorized
 - Summit Food Services: Executed per Resolution 25-118.
 - Orlo (Social Media Archiving Services): Executed per contract policy
 - MyHygienist: Contract to provide on-site dental care for Child Welfare and Adult Protection clients not covered by Medicaid. Executed by Director Barker per contract policy.
 - Independent Contractor Agreement (Catherine Craig, Human Services): Executed per Resolution 25-128.
 - Crown Jewels Assessment (National Cybersecurity Center): Service agreement required to initiate the cybersecurity assessment; final contract sent to Kevin Armstrong for execution, per policy
 - An amendment extending the contract between CU Medicine and Gilpin County Public Health through. Executed per policy
- 2026 Budget Process
 - Completed - Departments submitting budget requests – June 9 – July 17th
 - Completed - Dept. Head / Mgr. meetings – July 21 – August 21st
 - Draft Budget Presented to Board – September 23rd
 - Board / Dept. Head meetings – October 7th & 8th (if necessary)
 - Board Work Sessions – Oct. 9th (11 a.m. – 4 p.m.), 15th, (9 a.m. – 4 p.m.) & Nov. 5th 12-4 .m.
 - Board Budget Adoption – Monday, Dec. 15th (Special Meeting)
 - December 16, 2025, regular meeting – canceled
- Potential Work Session Topics
 - Food Pantry Non-profit
 - Short-term Rental – Ord. 22-05 amendments
 - OWTS Updates
 - GCART
 - COOP

- Connex Policy
- Historic Preservation Priorities
- Code of Ethics
- Grant Prioritization
- Tri-County Workforce
- Employee Handbook Updates – Nepotism
- Code of Conduct
- Community Center Equipment and facility upgrades

2026

January						
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31						

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November						
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December						
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	BoCC - Regular Business Meeting		Holiday
	CBOE		
	Board of Health		
	BoCC - Work Session		

Per Resolution No 24-175, approved on December 10, 2024 -
No. 4 – Each December, the County Manager is authorized to prepare, publish and distribute the subsequent years’ schedule based on the guidelines referenced in the resolution.

Next Board of County Commissioners meeting – January 13, 2026

Community Engagement Report

December 2, 2025

November 1-30, 2025

Email Newsletters

Gilpin Observer – Public Newsletter

Current subscribers: 398

December newsletter was sent December 2 to 398 subscribers. The newsletter and subscribe links were posted to website and social media. Metrics for the December newsletter will be shared in the next report.



Email feedback from the November newsletter:

As always, a fabulous newsletter! I added a bunch of stuff to my calendar for November. Thank you for taking the time to put this together for us residents. I appreciate you and all the effort it takes to create this every single month.

Hello Observer creators,

I only recently started subscribing to these newsletters and just wanted to say thank you for sending these out! It's so concisely written and the information is useful and relevant, so thank you for sending these out!

Staff Newsletter

First newsletter sent October 15. Newsletters will be sent monthly in the middle of the month.

With the way the staff newsletter is sent, we cannot determine how many “unique” people open the newsletter email and/or click a link.

November 15 Staff Newsletter:

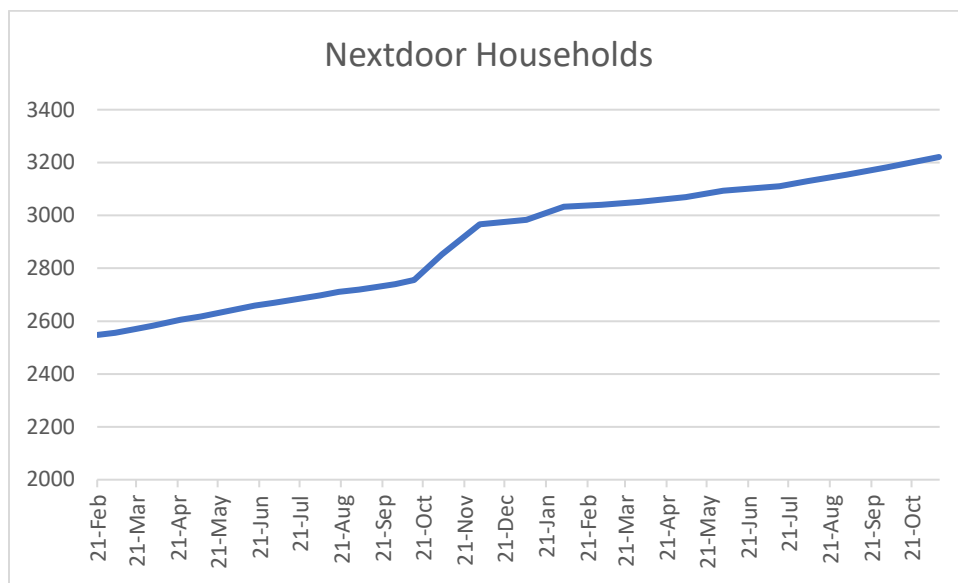
Total Opens: 744

Total Clicks: 17

[Nextdoor](#)

November 1-30, 2025

3,221 members in Gilpin County (as of early November. Metrics were not working on 12/2). 17 Posts (on vacation from 11/20-30 so no posts during that time).



Top posts (over 300 impressions):

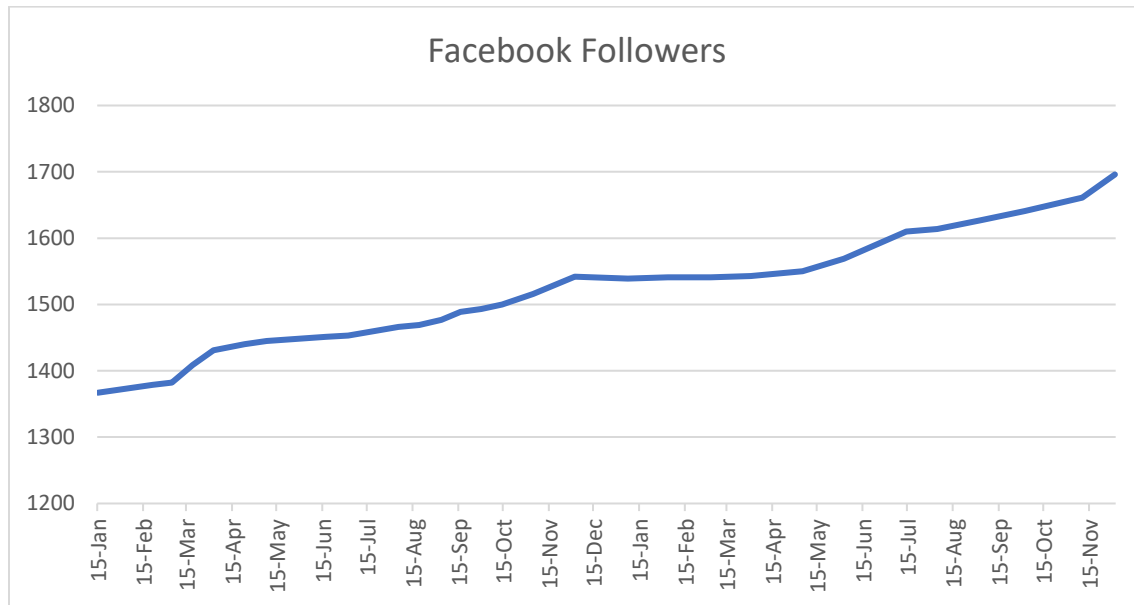
1. Code Enforcement (489 impressions; 3 thanks)
2. Food Pantry donation thank-you (423 impressions; 5 thanks)
3. Veterans Day closures (362 impressions)
4. Community Annex concrete slab (336 impressions; 4 thanks)
5. South Beaver Creek Road meeting recap (334 impressions)
6. It's Election Day (332)
7. Holiday Events in Gilpin County (318)
8. Radon (306)

Facebook

November 1-30, 2025

56 posts.

1,696 followers: 64.6% female



Top Posts (over 700 views):

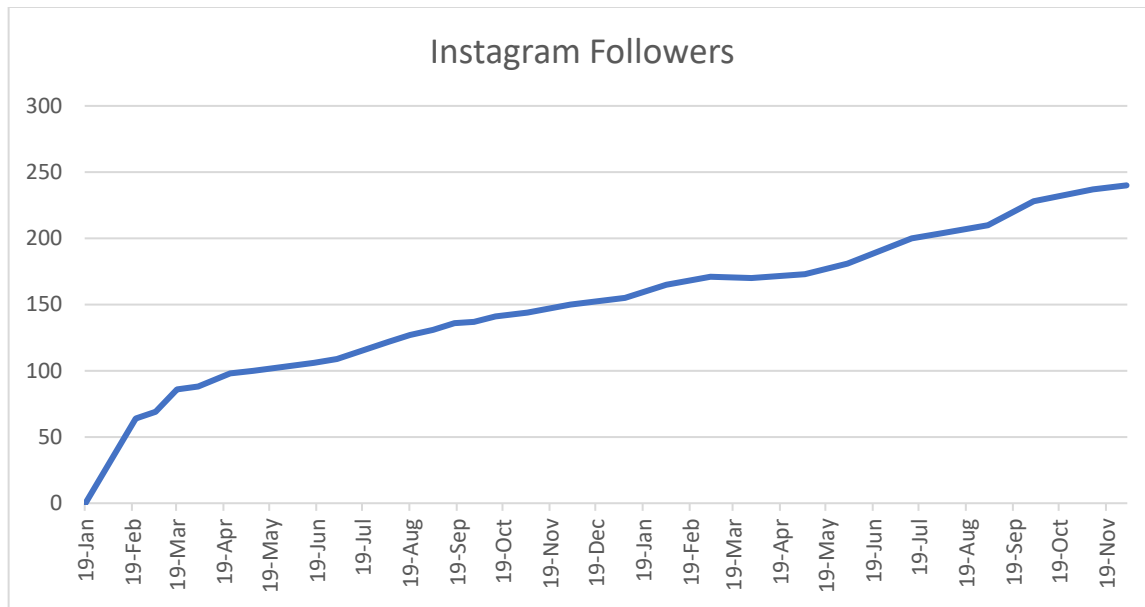
1. Snow & Ice in Roads Ordinance (11,733 views; 64 reactions, comments, shares)
2. South Beaver Creek Road Update (9,048 views; 79 reactions, comments, shares)
3. Winter Arts Festival (7,506 views; 96 reactions, comments, shares) – boosted post
4. Non-Truck Routes (3,738 views; 36 reactions, comments, shares)
5. Jeffco's Peak to Plains Trail opens (3,035 views; 51 reactions, comments, shares)
6. Election Day (2,157 views; 28 reactions, comments, shares)
7. Code Enforcement (2,089 views; 23 reactions, comments, shares)
8. South Beaver Creek Road meeting recap (2,059 views; 23 reactions, comments, shares)
9. Community Annex concrete slab (1,091 views)
10. Radon (1,070 views)
11. Public Meeting Recap: 2024 Building & Fire Codes (897)
12. Free State Parks entry for Veterans (785)
13. GAP recruitment (761)
14. Daylight Savings (748)

Instagram

November 1-30, 2025

240 followers (0 as of January 19, 2024): 64.2% female

29 posts



Top 5 posts based on views:

1. South Beaver Creek Rd Update (206 views, 7 likes)
2. South Beaver Creek Rd Design Update (190 views, 11 likes)
3. November is Native American Heritage Month (154 views, 13 likes)
4. Code Enforcement (151 views)
5. Community Annex concrete slab (141 views, 4 likes)

Website

November 1-30, 2025

Acquisition Data, Sessions:

- Organic Search (via search engines): 10,279
- Direct (direct link or typed in): 2,734
- Referral (through other websites): 368
- Organic Social (social media posts): 141
- Email: 34
- Unassigned: 27

Top 10 pages viewed:

1. Home page: 2,616
2. Parks and Recreation: 1,201
3. Detentions: 1,138
4. Assessor: 1,127
5. Sheriff: 996
6. GIS Maps: 875
7. Search: 818
8. Election Results: 791
9. Transfer Station: 777

10. Clerk & Recorder: 727

Common searches:

- Planning (5)
- Election results (6)
- DMV/DMV schedule (15)
- Assessor (6)
- Property Search (6)
- Lodging Tax (2)

Most Popular Website Document Downloads, November 1-30, 2025

1. Parks & Rec flyer (69 downloads)
2. Gilpin County Comprehensive Fee Schedule – updated (69 downloads)
3. BoCC agenda 11-18-2025 (33)
4. BoCC packet 11-18-2025 part 2 (23)
5. BoCC packet 11-18-2025 part 1 (22)
6. New Single Family Dwelling Building Inspection Process (22)
7. Gilpin County OWTs Regulations 2018 (21)
8. Dominion Voting Systems Gilpin County Ballot 4 (20)
9. Community Development & Public Health fee schedule (19)
10. Climate & Geo Graphic Design Criteria (16)

Unique Document Downloads for November 1-30, 2025

