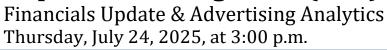
## Gilpin Advertising Panel (GAP)





## GAP Fund Balance as of August 31, 2025:

GAP Fund Balance 2025	Amount
Beginning Balance	\$19,861
Revenue	\$13,447
Expense	\$4,395
End Balance	\$28,913

We spent \$59.89 on a boosted post for the Fairgrounds Frenzy.

• Views: 17,535

• Engagements: 1,154

• Reactions: 402

• Likes: 5

Comments: 5Shares: 15Saves: 3

• Link Clicks: 17

## July 21 to October 15, 2025, visits to gilpincounty.colorado.gov/events:

Total: 1,061 views, 614 active users. Number 19 in pages viewed.

## Referrals:

Highlander: 0Allenspark: 0Coal Creek: 13

• Mountain Ear: 13 + 5

Staff email: 41Observer: 27